

Match.com Profile Analysis & Partner Profile Analysis Template

To receive full credit, both analyses must be answered in the order given with each answer clearly labeled. Also, this must be typed. You must do this on your computer and insert tables as shown below. This worksheet is provided as a template to follow, but it must be done in your own word document.

1. **Facts, Inferences, Assumptions, and Underlying Beliefs:** Create a table where you list five facts/observations that you discovered in the profile and then draw five inferences from these facts/observations. Next, ask yourself, "What assumption is this inference founded on?" The answer to this question belongs in the "Assumption" column of the second table. Finally, analyze what underlying belief supports that assumption and put this answer in the "Underlying Belief" column of Table 2. *Remember that Underlying Beliefs are beliefs held by a large group of people like a society, and are general in nature. (NOTE: All #1s should be interrelated—you are analyzing an inference that has been drawn from a fact. Avoid having isolated examples.)*

Facts	Inferences
1. <i>He is a full-time student.</i>	1. <i>He values education.</i>
2. <i>He works out regularly.</i>	2. <i>He values his health.</i>
3.	3.
4.	4.
5.	5.

Assumption	Underlying Belief
1. <i>He wants a well-paying job.</i>	1. <i>Educated people are successful.</i>
2. <i>He watches what he eats.</i>	2. <i>Active people are healthy.</i>
3.	3.
4.	4.
5.	5.

2. **Denotative and Connotative Language:** Create a table that summarizes your analysis of the language used in the profile. Include five highly connotative words and the appropriate dictionary definition. In the final column, explain the connotation associated with the word. Indicate if the connotation is positive or negative.

Connotative Word	Dictionary Definition	Connotation
1. <i>jealous</i>	1. <i>troubled by feelings of suspicion of loved one's unfaithfulness</i>	1. <i>negative</i>
2. <i>confident</i>	2. <i>having or showing assurance and self reliance</i>	2. <i>positive</i>
3.	3.	3.
4.	4.	4.
5.	5.	5.

3. **Fallacies/Emotional Appeals:** Create a table where you name the fallacy that was used, define it, quote it/reference it, and then explain how it was used in the profile. You must analyze two fallacies to receive full credit for this part of the analysis.

Fallacy	Definition	Quote/reference	Explanation
1. <i>bandwagon</i>	<i>complying with a larger group</i>	<i>"All my friends have girlfriends, so I should work on having one too."</i>	<i>Everyone else is doing it, so should I.</i>
2.			